**STATEMENT OF PURPOSE**

**NAME : VIGNESH LAL**

**PASSPORT : R9745205**

**MY PROFILE:**

I Vignesh Lal born on 20th March 1996 Vennala Ernakulam, Kerala State, India. In my family my father is a Businessman and my mother is Home-maker. I have completed my schooling from Saraswathi Vidyaniketan Public School Elamakara, Cochin, Kerala ,India and secured 66% marks in 10th grade Examination in 2012. 74% marks for Higher Secondary Education in 2014 from Karnataka State Council of Intermediate and Higher Education, India. After that appeared to a 3-year under graduation in B.Com Travel and Tourism from Annamalai University Campus TamilNadu ,India in 2014-2017. I have Secured mark for 78%.

**REASON TO CHOOSE ; THE UNITED KINGDOM :**

The UK is one of the worlds most popular destination to study higher education. The UK education will provide me with a solid foundation. They also have a reputation for world-class research . UK higher education degrees and qualifications are recognized by employers and academics worldwide. The UK education system being higher renowned all over the world was obvious choice for pursuing a International Business program . I choose **East London** university because being in the top clan of best universities in the world the institute speaks for highly renowned UK education system.

**ABOUT THE UNIVERSITY** **:**

The University of East London in UK has been pioneering futures since 1898.The University Work with Global organisations to make their courses entrepreneurial, creative, and inspirational. There achievable goal is to become the leading careers- focused ,enterprising university in the UK, one which both prepares there students for the jobs of future and provides the innovation to drive that future sustainably and inclusively. The University is more supportive for international students. East London University has high level of staff engagement with the universitys continuing professional development program including high good teaching .The vast range of amenities offered the highly experienced faculty. Also I was extremely impressed to have an opened up door for me globally, and were a factor in the success of me achieving my dream job . Finally I take this opportunity to thank for enabling me to express myself and I look forward for my admission in Master Of Business Administration (MBA) program of your esteemed University.

**ABOUT MY COURSE** **:**

I have chosen to study this course at The University of East London ,because the university promote Skill Development including emotional intelligence and creativity , the ability to think critically and undertake complex problem solving . The University of East London support the learning by stimulating contact time that include lectures, workshops ,seminar ,and case studies .The campus in England is vastly resourceful with rich library ,students lounge and cutting edge classroom .MBA is geared towards the career development ,ensuring graduate with a clearer vision of the future ;its accredited by the Chartered Management Institute, so they can be sure about the learning the leadership skills that employers really need and expert staff have the depth of knowledge to turn passion and ambition into a realistic goal. There course is flexible and accessible .Full-time students can attend during the day while part-time students attend during the evening. MBA will give the skills ,inspiration and connections to achieve it. It would be life -time educational experience to become part of the vibrant, diverse colorful learning environment of the universitys in England Centre.

**CAREER OPPORTUNITIES :**

After finishing my International Business program, I look forward to return back to India and work for a reputed firm to start a business of my own where I can apply what I learn in your International Business program here in India, I am specific about doing the International Business program abroad as it will help me learn things differently with the help of the highly qualified professionals in your university. We do know that the world is progressing rapidly in all arenas and the future will depend on those individuals who posses remarkable qualities to overcome any hurdles when it comes to hospitality management ,And this is highly demanding in nature which could be inculcated only with the help of an excellent university. Also,my communication skills and managerial skills are expected to take a leap as the university will have students from across the globe . For a building to be strong it should have an excellent foundation that does not compromise on the quality .That being said ,for me to build a strong foundation would require your kind .